



REAL WORLD
TECHNOLOGY TRAINING & SOLUTIONS
"Training You Can Really Use"

Epic Graphic Design for Non-Designers Using Canva

Duration: 2 Days

Method: Instructor-Led Training (ILT) | Live Online Training

Course Description

Learn how to effectively use Canva to design graphics for your business. This course will not only teach participants how to use Canva but will help them develop a brand identity for their business or organization.

Target Audience

This course is intended for:

- Beginner Designers
- Digital Marketers
- Freelancers,
- Social Media Managers
- Visual Content Creators
- Anyone interested in graphic design
- Entrepreneurs and small business owners who want to create a strong brand
- Virtual Assistants who need to create professional graphics & designs for their clients.

Prerequisites

To attend this course, candidates must have:

- Basic computer knowledge.



Microsoft Partner

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Course Objectives

Upon successful completion of this course, attendees will be able to:

- Build a strong brand identity and a brand style guide for their business.
- Understand the fundamentals of Canva and graphic design.
- Choose the ideal colour and font combinations for their graphic projects.
- Use Canva to create the professional-looking graphics needed to promote their business.

Course Topics

Create Graphic Projects

- Brand Style Guide
- Facebook Graphics
- Instagram Graphics
- YouTube Channel Art
- LinkedIn Graphics
- Twitter Posts and Headers
- Website Images
- Logos
- T-Shirt Mock-Ups
- Icons
- Letterheads
- Envelopes
- Business Cards
- Presentations
- Mini Website

EXERCISES INCLUDED



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