

# **Certified Information Privacy Manager (CIPM)**

**Duration: 2 Days** 

Method: Instructor-Led Training (ILT) | Live Online Training

**Certification:** Certified Information Privacy Manager (CIPM)

### **Course Description**

This certification is the world's first and only certification in privacy programme management. Earning the CIPM indicates that the participants know how to make a privacy programme work for their organisation. In this course, participants will learn how to create a company vision, structure their privacy team, develop and implement a privacy framework and communicate with stakeholders. They will also get insights on performance measurement and the privacy programme operational lifecycle.

**NOTE:** The International Association of Privacy Professionals (IAPP) developed the CIPM program. They are the world's largest comprehensive global information privacy community and resource. The CIPM certification also holds accreditation under ISO 17024: 2012.

# **Target Audience**

This course is intended for:

- Data Protection Officers
- Data Protection Managers
- Auditors
- Legal Compliance Officers
- Security Managers
- Information Managers
- Anyone involved with data protection processes and programmes
- Anyone who would like to attain the CIPM certification.

# Prerequisites

Candidates are not required to have any previous knowledge or experience, but they are recommended to have *read the IAPP Privacy Certification Handbook 2018* before attending.



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### Course Objectives

Upon successful completion of this course, attendees will be able to:

- Formulate a company's vision.
- Build and structure a privacy team.
- Develop and implement a privacy programme framework.
- Communicate effectively with stakeholders.
- Learn how to measure performance.
- Understand the privacy programme operational life cycle.

### **Course Topics**

# Module 1: Privacy Program Strategy Development

- Identify Privacy Program Manager Responsibilities
- Manage Risk Throughout the Data Lifecycle
- Create a Program Framework
- Evaluate Privacy Technology Vendors
- Understand Governance, Risk Management, Auditing and Compliance

#### Module 2: Law and Strategy Alignment

- Comprehend Key Global Privacy Data Protection Laws, Regulations and Standards
- Comply With Cross-Border Data Transfer Regulations
- Respond to Data Subject Requests

#### Module 3: Creating and Using Tools

- Map and Inventory Data
- Use Privacy Impact Assessments and Data Protection Impact Assessments
- Accommodate Privacy-Related HR Concerns
- Develop Policies for Privacy, Information Security, Acceptable Use, Data Retention and Destruction

# Module 5: Privacy by Design and Privacy Cultures

- Understand the Benefits Inherent in Proper Privacy Training
- Establish Privacy Training and Awareness Programs
- Implement and Evaluate Security, Access, and Technical Privacy Controls
- Adopt Privacy by Design (PbD) Practices

# Module 6: Incident Response

- Distinguish Security Incidents from Breaches
- Detect, Investigate, Report On and Recover from Data Privacy Breaches

# Module 7: Program Monitoring, Measurement and Analysis

- Know Your Audience
- Analyse Four Types of Metrics
- Audit a Privacy Program in Five Phases

**ACTIVITIES INCLUDED** 



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